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Attorney Docket No.: PATENT
DERN-00101

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:) Group Art Unit: 3622
Howard Dernehl)
Serial No.: 09/635,994) Examiner: Raquel Alvarez
Filed: August 9, 2000)
For: **WEB BASED REFERRALS WITH**) **TRANSMITTAL LETTER**
REWARD INCENTIVE)
162 North Wolfe Road
Sunnyvale, California 94086
(408) 530-9700
Customer Number 28960

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Enclosed please a response to the office action mailed on July 3, 2007, for filing with the U.S. Patent and Trademark Office.

The Commissioner is authorized to charge any additional fee or credit any overpayment to our Deposit Account No. 08-1275. **An originally executed duplicate of this transmittal is enclosed for this purpose.**

Respectfully submitted,
HAVERSTOCK & OWENS LLP

Dated: September 4, 2007

By: Thomas B. Haverstock
Thomas B. Haverstock
Reg. No.: 32,571

Attorneys for Applicants

CERTIFICATE OF MAILING (37 CFR § 1.8(a))
I hereby certify that this paper (along with any referred to as being attached or enclosed) is being deposited with the U.S. Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to the: Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450

HAVERSTOCK & OWENS LLP.

Date: 9/4/07 By: M. Freeman - 1 -



PATENT
Attorney Docket No.: DERN-00101

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Howard Denehl, et al.)
Serial No.: 09/635,994)
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REWARD INCENTIVE)

Group Art Unit: 3622

Examiner: Raquel Alvarez

**RESPONSE TO FINAL OFFICE
ACTION mailed on July 3, 2007**

162 North Wolfe Road
Sunnyvale, CA 94086
(408) 530-9700

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Mail Stop After Final
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Madam:

In response to the Office Action of July 3, 2007, Applicants request reconsideration in view of the following:

Remarks/Arguments begin on page 2 of this paper.